

# VIRGIL CALEJESAN

Experience Designer

portfolio | [www.calejesan.com](http://www.calejesan.com)  
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## PRACTICE

**UX Designer** — Enterprise and Consumer Software      2017 to Present  
SpaceX | Hawthorne, CA

End-to-end experience design including research, workflow, UI, content, and usability testing for launch vehicle and spaceship engineering and manufacture. Customer experience design for Starlink broadband Internet and SmallSat launch ride sharing. Designed for over 25 enterprise and public-facing applications for 5000+ internal users and (potentially) millions of consumers. Of note, designed mobile experience that reduces technician computer interaction time by 34%.

**Experience Designer, Content Writer, and Trainer** — Space Suits      2013-17  
Final Frontier Design | Brooklyn, NY

Conducted user research, built out training curriculum, and authored FFD's Space Suit Operations Manual procedures — a cornerstone deliverable for a NASA Space Act Agreement and for discussions with the FAA Office of Commercial Space Transportation. Trained over users including private citizens, experimental test pilots, and even a few astronauts!

**User Researcher and Product Designer** — Consumer Product      2010-12  
Bally Design | Pittsburgh, PA

Contracted for project-based user research and product design for pharmaceutical automation (McKesson), manufacturing enterprise software (Kennametal), and product line expansion (OXO).

**Event Manager, Guest Services, and Travel Planner** — CX      2003-2010  
The Waldorf=Astoria & Tyger Productions | New York City, NY

Special event guest and traveler experience for luxury brands, conferences, banking, and private clientele.

## ON THE SIDE

**Student Mentor and Admissions Consultant**  
InGenius Prep | Remote

Mentorship, application strategy, activity and essay advising, and interview prep for undergrad and MBA admissions.

## THEORY

**Yale University**  
BA English  
New Haven, CT

**Pratt Institute**  
Masters of Industrial Design  
Brooklyn, NY

**DIS - Study Abroad**  
Information Design & Wayfinding  
Copenhagen, Denmark

**Keio University - Study Abroad**  
Retail Customer Experience  
Yokohama, Japan

## SKILLS

- User Research
- Structured Brainstorming
- Wireframing
- Rapid Prototyping
- Content Writing & Copy Editing
- Public Speaking & Webhosting
- Event & Travel Planning

## SOFTWARE

- Sketch
- Adobe XD // Adobe CC
- Omnigraffle
- Principle
- HTML // CSS (basic)
- Jira // Confluence
- Git // BitBucket